

# Felix Shu-Han Ho

Product  
Designer

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## EDUCATION

- Oct 2018 – May 2020** **School of Visual Arts | MFA Products of Design**  
(expected) New York, NY
- Sep 2010 – Jun 2015** **Shih Chien University | BA Industrial Design**  
Taipei, Taiwan
- Sep 2012 – Jun 2013** **Design Management Program**  
Taipei, Taiwan

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## WORK EXPERIENCE

- Mar 2017 – Aug 2018** **MIT Legend | Product Designer**  
Taipei, Taiwan
- Developed conceptual design based on market analysis, user research, and fabrication techniques.
  - Provided sketches and 2D/3D renderings for the concept development.
  - Created editorial design works such as website, catalogue, invitation card and poster.
  - Responsible for product photography used for advertisements and website content.
  - Designed patterns for ceramic houseware.
- Clients | Crate & Barrel (USA), The Container Store (USA), John Lewis (UK), Habitat (UK), Hüsbsch (Denmark), Galeries Lafayette (France), Aquanova (Belgium)
- Jul 2014** **Just Inn | Installation Designer**  
Taipei, Taiwan
- Accomplished three works independently and assisted multiple works with other designers.

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## AWARDS & RECOGNITION

- Jan 2015 - Apr 2015** **ASUS Industry - University Cooperative Research Project**  
Thesis has been selected and awarded the **scholarship**.
- Jul 2013** **Acrylic Design Contest | Quality award | Gear Lamp**  
Won Quality Award for white label product design.

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## EXTRACURRICULAR ACTIVITIES

- Jul 2017** **Hong Kong Mega Show**  
Presented MIT Legend houseware designs at international trade show.
- May 2015** **Taiwan Young Designers' Exhibition**  
Exhibited in one of the biggest design exhibition in Taiwan.
- Feb 2014** **Dai Fujiwara's International Design WorkShop**  
Team leader in Dai Fujiwara's International Design WorkShop Project "Powerful Photo Point".
- Nov 2013** **International Cultural & Creative Industry Expo**  
Exhibited and designed the exhibition and poster design with team.

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## SKILLS

- Languages** Chinese (native), English (fluent)
- Computer Skills** Autodesk Alias, Pro-engineer, Cinema4D, Adobe Photoshop, Illustrator, After Effect, Sketch
- Professional Skills** Prototyping, Manufacturing methods, User research, Design strategy, Visual identification